

Nonprofit Board Fellows Executive Committee (EC)

Information Session

McNulty Leadership Program \ September 18, 2017



McNULTY LEADERSHIP PROGRAM

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To develop leaders who act with a deeper understanding of themselves, their organizations, and their communities, and contribute positively to the growth of each.





NBF Program Overview

Mission

 To advance the development of MBA and JD students who want to be civic leaders.

Program Components

- Training
- Placement
- Community building
- Ongoing role support & reflection

Why the change, and why now?

- Service +: both-and is better than either-or.
- Serving as a visiting board member will only strengthen EC
 Fellows in their support of board fellows.
- Expanding fellowship seats is a program priority.
- Student and staff roles become clearer.

The Two Roles: Executive Committee

- 20 month commitment (October 2017 graduation)
- Have previous experience in the nonprofit sector (preferably on a nonprofit board)
- Trained as facilitators and peer coaches
- Shape program through
 - recruitment & selection of Board Fellows
 - 2) development of Board Fellows community culture
 - 3) chairing a subcommittee
- Coach and facilitate a "pod" of Board Fellows through challenges in monthly meetings and one-on-ones – e.g., managing board conflicts, project cultivation, role discussions, etc.

The Two Roles: Board Fellows

- 14 month commitment (March 2018 graduation)
- Expectations for Fellows
 - 1) Participate positively with partner board and organization as a visiting board member;
 - Contribute actively to the board fellows community as a board fellow;
 - 3) Engage purposefully in personal development.

The Two Roles: Look, a table!

	Role timeline	Placed on a board?	Prior sector experience?	Training Topics
Board Fellow	Spring 2018 to Spring 2019	Yes	No (volunteer experience strongly encouraged)	 Nonprofit governance Fundraising (2 sessions) Program evaluation Nonprofit financial statements Group dynamics Strategic influence Civic leadership
Executive Committee	Fall 2017 to Spring 2019	Yes	Yes	 All topics listed above, plus: Group facilitation Peer coaching (2 sessions)



Nonprofit Placement

- Staff works to develop and maintain partnerships with ~60 participating nonprofit organizations (45-55 apply as hosts each year)
- Boards range in areas of focus, lifecycle stage, and size
- Placements are based on fellows' ability to make meaningful
 contributions and interests in the mission of a nonprofit organizations
- Fellows rank top 8 organizations, and we optimize the group's choices

We do our best to match fellows to their preferences but cannot guarantee that you will get your first choice.

EC Fellow Commitment – First Year

Fellows serve on a nonprofit board as a board fellow, and serve their peers and help shape the program as a member of the Executive Committee.



EC Fellow Commitment - Second Year

Fellows serve on a nonprofit board as a board fellow, and serve their peers and help shape the program as a member of the Executive Committee.

Executive Committee (estimated) Board Fellow (estimated) Fall Retreat Bi-weekly Planning Meetings 3 hr Board-related work Subcommittee Meetings 3 hr Coaching Colloquia Refresher 8 hr Fellow Selection **Pod Meetings** Total: 105 hr 2 hr **Transition Dinner**

Building the NBF Community

The Formal Stuff

Pods	Trainings	Subcommittees
 Monthly during 2nd year 	2 retreats4 evening sessions2 colloquia	2 meetings during 2 nd year

The Informal Stuff

Social Events	Mission Dinners	Huntsman G47
 Large and small groups 	On demand	Free coffee & teaLots of leftovers

NBF Subcommittees

Executive

Selection

up to 12 members

Charter

Participate in selection of new class by:

- reading & evaluating apps;
- interviewing & evaluating candidates;
- making selection suggestions to Executive Committee

Training

up to 10 members

Charter

Improve BF trainings by:

- analyzing training feedback
- surveying pods for topic changes;
- suggesting changes to training delivery

Partnerships

up to 10 members

Charter

Improve BF board experience by:

- analyzing board service feedback;
- tracking BF challenges with boards;
- suggesting optimal board & org. profile
- 4) suggesting changes to matching process

Community

up to 10 members

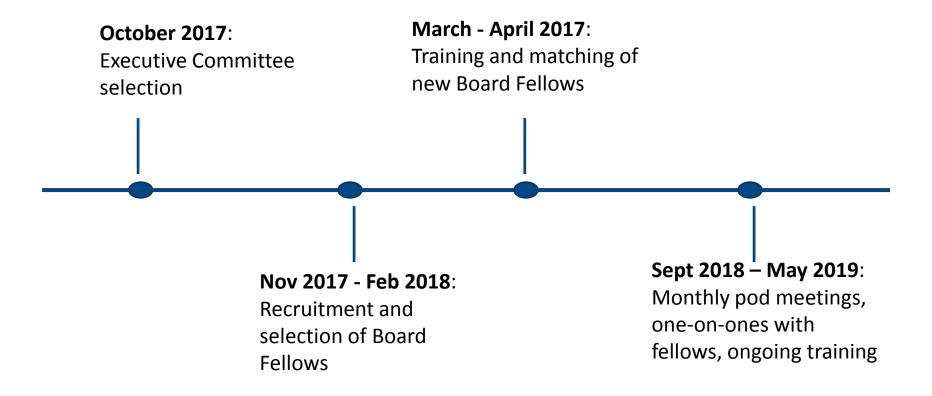
Charter

Build BF community by:

- suggesting and planning social events;
- creating system to recognize BF successes;
- integrating BFs into Philadelphia nonprofit community



Program Timeline





Why Apply?

We HIGHLY recommend having a genuine interest in...

SERVICE

- Gain valuable community leadership experience
- Learn about nonprofit governance through trainings, workshops, and expert speakers
- Apply your skills & knowledge to a nonprofit setting

COMMUNITY

- Engage with a cohort of 45 like-minded students sharing similar experiences
- Make connections that strengthen your understanding of service-based leadership

LEADERSHIP

- Serve as an ambassador of Penn
- Practice facilitation & peer coaching
- Develop skills related to influence, teamwork communication, and diplomacy



Selection Criteria

In absolutely no particular order...



Selection Process

Online Application

- Essay questions
- 1250 word limit
- Resume
- Due October 2 @ 5pm

Technical difficulties? Call 215-746-8768.

In-Person Interview

- Some applicants will be interviewed
- Individual
- 90 minutes
- First half with current EC, second half with staff



Key Selection Dates

APPLICATION DUE

Oct 2

5PM

INTERVIEW SIGN UP

Oct 6

interviews
Oct 9-11

Oct 19

- Application link on our website today
- Technical difficulties? Call 215-746-8768 before the deadline.

QUESTIONS?



