

Executive Coaching and Feedback Program

Information Session

Samantha Stahl
Ariana Alexander
Natalie Kauffman

ECFProgram@wharton.upenn.edu



What is Leadership?

At the McNulty Leadership Program, we see leadership as the act of making a positive difference.

We enable and support the pursuit of deeper self-awareness and improved leadership skills.

“Becoming a leader is synonymous with becoming yourself. It is precisely that simple and it is also that difficult.”

- Warren Bennis, renowned scholar and author on leadership

McNulty Leadership Program Portfolio



Short Range

1-3 Days

Authors@Wharton

WLV Intensives

Securing Executive
Sponsorship Workshop

Long Range

1 Week – Multi-term

People Lab

P3: Purpose Passion
Principles

WLV Winter Ventures



What is Coaching?

Coaching is a personalized development experience designed to advance your leadership skills through a structured program including one-on-one sessions with an executive coach.



Why Leadership Coaching?

- To become a **better leader/team member**
- To focus on the specific competencies that contribute to **interpersonal effectiveness**
- To gather **feedback data** to get better insight into strengths and areas for development
- To engage in targeted **behavioral change** for leadership development



Why Leadership Coaching?

80% Increased self-confidence

70% Improved work performance, relationships, communication, and interpersonal skills

86% Organizations recouped investment

ICF Global Coaching Client Study, 2009



Why Leadership Coaching?

Science Watch

Expert Performance

Its Structure and Acquisition

K. Anders Ericsson and Neil Charness

Counter to the common belief that expert performance reflects innate abilities and capacities, recent research in different domains of expertise has shown that expert performance is predominantly mediated by acquired complex skills and physiological adaptations. For elite performers, supervised practice starts at very young ages and is maintained at high daily levels for more than a decade. The effects of extended deliberate practice are more far-reaching than is commonly believed. Performers can acquire skills that circumvent basic limits on working memory capacity and sequential processing. Deliberate practice can also lead to anatomical changes resulting from adaptations to intense physical activity. The study of expert performance has important implications for our understanding of the structure and limits of human abilities and optimal learning.

In nearly every field of human endeavor, the performance of the best practitioners is so outstanding, so far even to the performance of other highly experienced individuals in the field, that most people believe that exceptional performance is a rare, innate, qualitative attribute, commonly called innate talent, that can be invoked to account for this highest level of performance. Although these differences in performance, for the largest psychologists have been able to measure among healthy adults, exceptional performance has not, until recently, been extensively studied by scientists.

In the last decade, interest in outstanding exceptional achievements and performance has increased dramatically. Many books have been recently published on the topic of genius (for example, Gardner, 1983; Murray, 1989a; Simonton, 1984, 1988b; Weisberg, 1993), exceptionally creative individuals (D. B. Brown & Gruber, 1989), prodigies (Feldman, 1986; A. S. Feldman, 1986), and exceptional performance and practice (Howe, 1990; Radford, 1990; Smith, 1983). Of course, interest in the general public has been the result of the ability of idiot savants or savants, who in spite of low general intellectual functioning display superior performance in specific tasks and domains, such as multiplication and recall of music (Howe, 1990).

(1989). The pioneering research comparing the performance of experts and beginners (novices) by de Groot (1946/1978) and Chase and Simon (1973) has generated a great deal of research (Chi, Glaser, & Farr, 1988; Ericsson & Smith, 1991b). A parallel development in computer science has sought to extract the knowledge of experts by interviews (Hoffman, 1992) to build expert systems, which are computer models that are designed to duplicate the performance of those experts and make them

available, it is far better to collect Chinese and medical sciences and see how well they can do. If we want to know the possibilities for spiritual growth, value growth, or moral development in human beings, then I maintain that we can learn most by studying our moral, ethical, or family people. . . . First wives, good specimens." The saints and sages and great leaders of history have been available for study; the temptation too often has been to consider them not human but supernaturally endowed. (p. 7)

The reasons for the lack of impact become clear when we consider the two most dominant approaches and their respective goals. The human information-processing approach, or the skills approach, has attempted to explain exceptional performance in terms of knowledge and skills acquired through experience. This approach, originally developed by Newell and Simon (1972), has tried to show that the basic information-processing system with its elementary information processing of basic capacities remains intact during skill acquisition and that outstanding performance results from incremental increases in knowledge and skill due to the repeated effects of experience. By constraining the changes to acquired knowledge and skill, this approach has been able to account for exceptional performance within existing general theories of

In this article we propose a different approach to the study of exceptional performance and achievement, which we refer to as the study of expert performance. Drawing on our earlier published research, we focus on reproducible, empirical phenomena of superior performance. We will thus not primarily consider anecdotes or unique events, including major talents and accidents, or novelties, because they cannot be repeatedly replicated or demand and hence fall outside the class of phenomena that can be studied by experimental methods. Our approach involves the identification of reproducible superior performance in the way that the exceptional performance and the capture of this performance under laboratory conditions. Later we show that the analysis of existing superior performance reveals that extended training alters the cognitive and physiological processes of experts to a greater degree than is commonly believed possible. In the first section of this article we review results from studies on the ways of expert performance and describe the essential role of long periods of focused training and deliberate practice, which we distinguish from other forms of experience in a domain. The second section focuses on the effects of training leads us to start by emphasizing the importance of deliberate practice and the role of a coach or teacher in

“To attain exceptional levels of performance, subjects must undergo a very long period of active learning, during which they refine and improve their skill, ideally under the supervision of a teacher or coach.”

- Ericsson & Charness, 1994

August 1994 • American Psychologist

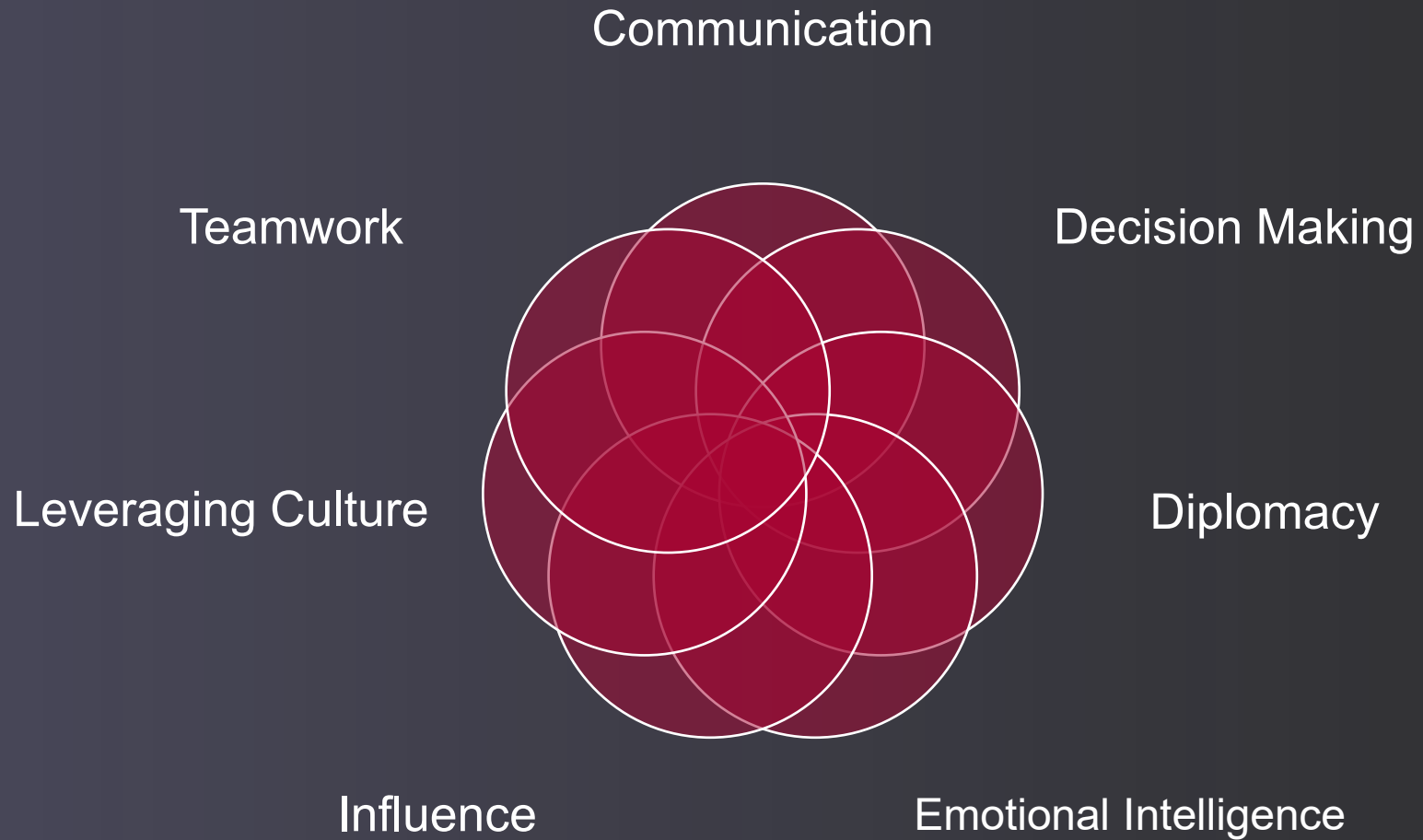
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DOI: 10.1037/0893-3200.49.8.725

Ericsson, K. A. & Charness, N. (1994). Expert performance: Its structure and acquisition. *American Psychologist*, 49(8), 725-747.



The Wharton Leadership Competencies





Wharton Leadership 360 Assessment

Who to Ask...

Total of 8-10 respondents

8-10 professional contacts Include current and former supervisors, colleagues, direct reports and classmates

How to Ask...

Talk with each respondent personally before sending the assessment invitation

You will be provided with an invitation template

When to Ask...

Start thinking about list immediately

You received the invite yesterday, **June 2.**

Assessments must be completed by **June 27** and in advance of Goal Setting Session



People Lab

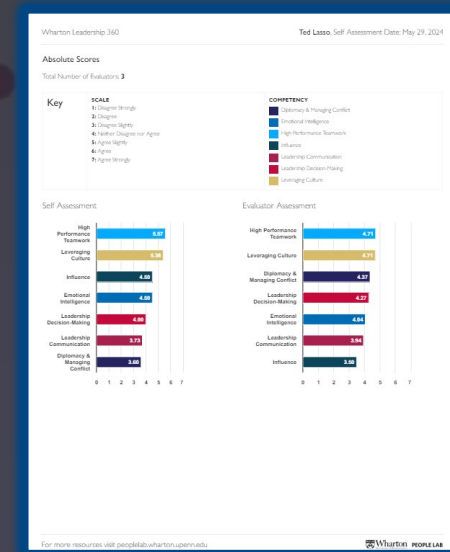
Digital Ecosystem

Assessment(s) – Wharton Leadership 360

Secure digital platform

Educational resources

“We aim to be the gold standard for scientifically grounded assessments and development plans. The People Lab will evolve as technology, science, and organizational needs change. It’s a platform that will be continuously pushed forward precisely because it resides at the intersection of science and practice.”





What is Leadership Coaching?

Approach	Core Thought	Typical Statement	Primary Action	Focus
Mentoring	I've been there. Here's what worked for me.	This is how I would do it.	Sharing personal guidance and advice	Past experience as a guide
Consulting	I'm the expert. I have the answer.	This is what you should do.	Offering direction, plans, and technical expertise	Solving business problems
Therapy	Let's resolve what's holding you back.	Tell me what happened and how it affected you.	Exploring emotions and deeper psychological patterns	Healing the past
Career Coaching	Let's get clear on your next step.	Let's explore your goals and align with opportunities.	Providing tools, assessments, and career navigation support	Job path, industry fit, strategy
Leadership Coaching	You have the answers. Let's unlock them.	What have you tried? What do you want to shift?	Encouraging reflection, experimentation, and behavior change	Present and future growth as a leader



Coaching Bench

EXPERIENCE

Minimum of 5 years experience, majority with over 10 years

Coached Senior Executives, High Potentials and Entrepreneurs

Major global corporations

EDUCATION

Masters & PhD

ICF Certified

Knowledgeable in leadership development



Program Schedule

START DATE	END DATE	EVENT	TIME	LOCATION	NOTES	PARTICIPANT(S)
6/2/25	6/27/25	WL360 Assessment Distribution & Completion Deadline		Email Invitation	Survey	Students will be invited via email the week of June 2. In order to participate in ECFP students must meet minimum feedback requirement for Wharton Leadership 360 report release by June 27 to be assigned an Executive Coach. Please refer to provided FAQ documentation for additional details on feedback requirements.
6/3/25	6/3/25	Information Session	7:00 PM EDT 4:00 PM PST	Virtual	Live attendance strongly encouraged. Recorded and distributed post session.	Prospective Students and ECFP Team
6/2/25	6/20/25	Program Enrollment		Online Survey	Interested students <u>must</u> complete the enrollment survey in its entirety by 11:59 pm EDT on 6/20/25 in order to be accepted.	Students
7/7/25	7/13/25	Coaching Assignment Distribution		Email		ECFP Team
We encourage you to meet with your coach every 3 - 4 weeks. The schedule below is a recommendation. Each student will receive a goal setting meeting and five coaching sessions. Students must complete all coaching sessions by December 7.						
7/14/25	8/3/25	Goal Setting Meeting	student and coach schedule independently		90 minute session	Student/Coach
8/4/25	8/24/25	Coaching Session #1	student and coach schedule independently		60 minute session	Student/Coach
8/25/25	9/21/25	Coaching Session #2	student and coach schedule independently		60 minute session	Student/Coach
Midpoint feedback survey for program			Online		10 minute survey	Students
9/22/25	10/19/25	Coaching Session #3	student and coach schedule independently		60 minute session	Student/Coach
10/20/25	11/9/25	Coaching Session #4	student and coach schedule independently		60 minute session	Student/Coach
11/10/25	12/7/25	Coaching Session #5	student and coach schedule independently		60 minute session	Student/Coach
Final feedback survey for program			Online		20 minute survey	Students
After completion of the Goal Setting Meeting, you may utilize one of your 60 minute coaching sessions for 30 mins of coach observation and 30 mins of coach feedback. Please communicate with your Executive Coach directly if this is of interest, to discuss specifics of inviting your coach to observe you during a team/group meeting through WEMBA or in your workplace.						



Room Reservations (SF/PHL)

WEST:

To schedule space at any time: Email the Front Desk at wfs-frontdesk@wharton.upenn.edu for a Case Study room.

EAST:

Class Weekend? Sign up at the SCC Front Desk for a Case Study room.

Not a Class Weekend?
Reach out to your Class Manager or book a GSR in Huntsman Hall here:
<https://apps.wharton.upenn.edu/gsr/>



Program Schedule

Enrollment Opens June 2

- Review via the Canvas announcement and fill out the enrollment survey

Enrollment Closes June 20

Assessment FAQ's

- Completing the Wharton Leadership 360 and having a generated report is a requirement for ECFP
- You need *at least* 5 external evaluators and your completed self-assessment to generate a report
- You can view who has/has not completed their evaluation of you. Continue to remind them in People Lab through June 27



Q&A

Questions after the Session?

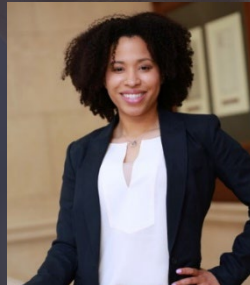
Please feel free to contact us with any questions at ECFProgram@wharton.upenn.edu

Program Staff



Samantha Stahl
Director

MLP Inquiries?
sastahl@wharton.upenn.edu



Ariana Alexander
Associate Director



Natalie Kauffman
Program Coordinator

Atul Gawande on Coaching

TED Talk



https://www.ted.com/talks/atul_gawande_want_to_get_great_at_something_get_a_coach?

"Having a good coach to provide a more accurate picture of our reality, to instill positive habits of thinking, and to break our actions down and then help us build them back up again. It's not how good you are now; it's how good you're going to be that really matters." – Atul Gawande